



ANNOUNCEMENT
WEBINAR
ENHANCING SOCIAL IMPACT ASSESSMENT
THU. MAY 15, 2014
10.00 - 11.45 AM (CEST, GMT +2)

Organized and hosted by
The Integrated Assessment Society (TIAS)

(Organizing committee: Jan Bakkes, Leen Hordijk, Claudia Pahl-Wostl,
Caroline van Bers, Johannes Halbe and Joanne Vinke-de Kruijf)

BACKGROUND AND OBJECTIVES

The Integrated Assessment Society ([TIAS](#)) has adopted Social Impact Assessment (SIA) as one of its themes this year in order to support those practitioners, decision-makers and academics who work with SIA. Through the efforts of a newly-formed working group, our focus is on an improvement in the assessment methods, tools and indicators used. For example, how can we advance methods for generating quantitative and therefore comparable data, how can the distributional implications (income, employment, etc) of a project or policy be assessed or anticipated, and what new developments in governance studies, particularly in the context of social transformation, may have significant implications for the way in which SIA is undertaken? The basis for and breadth of TIAS' interest in promoting an improved SIA process is described in more detail in the feature article of the March issue of our newsletter downloadable from the [TIAS homepage](#).

As a vehicle for launching the working group and TIAS efforts in the SIA arena, this webinar will address the following:

- the state of the art including good practices and those areas in SIA requiring strengthening and improved guidance;
- experiences in the application of SIA to assess distributional impacts;
- launching a TIAS working group

The results of the webinar discussions as well as the webinar recording will be made available on the TIAS website and will help shape the goals and objectives of the SIA working group.

REGISTRATION AND WEBINAR ACCESS

Space is limited. Therefore, **registration is requested by Monday, May 12th**. To register, please send your name, affiliation, email and telephone number to: info@tias-web.info

The webinar will be hosted on *Adobe Connect*[™]. Registered participants will be sent the link to virtual meeting room together with their registration confirmation. Adobe client system specifications: <https://www.adobe.com/products/adobeconnect/tech-specs.html>

TIAS WEBINAR: ENHANCING SOCIAL IMPACT ASSESSMENT

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AGENDA

Webinar Chair: Jan Bakkes, Netherlands Environmental Assessment Agency (PBL) and TIAS Vice President

9.30	<i>Meeting room open for testing audio-visual (Adobe Connect)</i>
10.00	Welcome and Introduction Round (including overview of the Adobe Connect meeting room) <i>Caroline van Bers, Programme Manager, TIAS</i>
10.15	Introduction to SIA and the seminar objectives <i>Jan Bakkes, TIAS Vice President</i>
10.25	Feature Presentations (15 mins followed by 5 mins Q&A each) Challenges and developments in SIA at the project level <i>Prof. Frank Vanclay, Professor of Cultural Geography, University of Groningen</i> Distributional impacts of environmental policies in Germany <i>Dr. Klaus Jakob, Research Director, Environmental Policy Research Centre, Freie Universität Berlin</i> Measuring the social impact of business: Current practices and challenges <i>Kitrhona Cerri, Manager, Redefining Value, World Business Council for Sustainable Development (WBCSD)</i>
11.25	Discussion (Chaired by Jan Bakkes) <ul style="list-style-type: none">- Identification of needs related to SIA- Establishment of a working group and its purpose/objectives- Next steps
11.45	Close of Webinar

ABOUT OUR PRESENTERS

JAN BAKKES (webinar chair) specialises in assessing and processing environmental information to be used in decision-making. He is senior project leader at the Netherlands Environmental Assessment Agency (PBL). Jan has worked with the OECD (Paris) and the World Bank (Washington DC) and was associated with UNEP (Nairobi) for a long period of time, where he helped to kick-start broad-based assessments and outlooks for the future, such as the *OECD Environmental Outlook*. He also led *Getting into the Right Lane for 2050*, a high-profile backcasting study of the key challenges facing the current European Commission. Jan is currently assisting the China Council for International Collaboration on Environment and Development (CCICED) in developing agenda-setting, broad assessments. Among his other roles, Jan is vice-president of *The Integrated Assessment Society*.

KITRHONA CERRI of the World Business Council for Sustainable Development (WBCSD)* leads the social elements of 'Redefining Value', a WBCSD flagship programme working towards harmonized approaches to measurement, valuation and reporting of non-financial corporate impacts. Kitrhona joined WBCSD in 2012, having previously worked for Accenture Management Consulting across their Public Service, Financial Service, and International Development Practices. Specializing in performance management and impact assessment, she worked across geographic scales and industries to develop tools, and to assess and improve the performance of a diverse range of organizations, programs and partnerships. She holds an M.Sc. in Development Management from the London School of Economics, and an M.A. in Psychology and English Literature from the University of St Andrews.

* The WBCSD is a CEO-led organization headquartered in Geneva, Switzerland, bringing together some 200 of the world's leading corporations spanning a wide range of sectors and geographies. The Council's mission is to galvanize the global business community to create a sustainable future for business, society and the environment. Together with its members, it applies a mix of thought leadership and advocacy to generate constructive solutions and take shared action to tackle sustainability challenges. The WBCSD also benefits from a network of 60 national and regional business councils and partner organizations. WBCSD publications related to SIA are available from: <http://www.wbcSD.org/impact.aspx>

KLAUS JAKOB is research director of the Environmental Policy Research Centre and has been a senior research fellow at FFU since 1995. He is head of the research group on Policy Assessment which works on Impact Assessment, evidence-based policy making, strategies in environmental and sustainability policy, ecological modernization as well as innovation and lead markets. The work of the research group combines both fundamental research and political consulting. Dr. Jacob uses methods of policy analysis for: Environmental Policy Integration focusing on the development and evaluation of impact assessment instruments; innovation in environmental policy; and, comparative analysis of sustainability strategies. He is co-coordinator of the European network of excellence LIAISE, which develops models in support of impact assessment and studies the conditions under which they can be employed (www.liaise-noe.eu). Klaus is also coordinator of a project undertaking an impact assessment of natural resources policy in Germany (PolRes, www.ressourcenpolitik.de). He is chair of the steering committee of the Berlin Conferences series on the Human Dimension of Global Environmental Change. He has been Lead Author for the Global Environmental Outlook 4 and reviewer for GEO 5 of the United Nations Environmental Program. He teaches courses in policy analysis as well as political science methods and theories at the Otto-Suhr-Institute of Freie Universität Berlin.

FRANK VANCLAY is Professor and Head of the Department of Cultural Geography in the Faculty of Spatial Sciences at the University of Groningen in the Netherlands. Previously located at various universities in Australia, Prof. Vanclay specialises in social impact assessment, social aspects of natural resource management, farming and agriculture, and social understandings of place. Prof Vanclay has been interested in social impact assessment (SIA) for his entire professional career of over 30 years. On behalf of the International Association for Impact Assessment, he facilitated the process that led to the development of the [International Principles for SIA](#), a landmark document that is widely cited by United Nations agencies, international NGOs, corporate entities, consultants and community groups. He is currently leading the development of International Guidelines for SIA. Frank has written numerous articles and consultancy reports on SIA. Among many others, he co-edited *The International Handbook of Social Impact Assessment* (2006) and [New directions in Social Impact Assessment](#) (2011).



ABOUT TIAS

The Integrated Assessment Society (TIAS) is a not-for-profit-entity created to promote the community of inter-disciplinary and disciplinary scientists, analysts and practitioners who develop and use Integrated Assessment (IA). The goals of the society are to nurture this community, to promote the development of IA and to encourage its wise application.

We define Integrated assessment as the scientific "meta-discipline" that integrates knowledge about a problem domain and makes it available for societal learning and decision-making processes. The roots of Integrated Assessment can be found in policy issues involving long-range and long-term environmental management. Nowadays, IA is used to frame, study and solve diverse socio-environmental issues ranging from climate change to public health at all scales.

For more information visit our [website](#) and [blog](#). For webinar registration contact: info@tias-web.info